

CREW
WEST MICHIGAN





West Michigan Commercial Real Estate Women

Who We Are

CREW West Michigan, the 75th Chapter of the CREW Network, founded in 2018, exists to educate, connect, advocate, transform and influence the success and achievements of women in the commercial real estate industry. Today, we have grown our chapter to 70+ members and are a premier business network dedicated to transforming the commercial real estate industry by advancing women in West Michigan and connecting them to our global Network of over 12,000 professionals. We provide several annual programs as well as additional networking, educational and professional development opportunities throughout the year.

Our Mission

Transforming the commercial real estate industry by advancing women globally.

CREW Foundation

CREW Network Foundation is committed to bringing more women into commercial real estate by offering programs like CREW Careers and UCREW that educate women and girls about the career opportunities in the industry; supporting CRE higher education and training through college scholarships and internships; and providing mentorships to those new to the industry. In 2022 CREW West Michigan met the trifecta and our chapter's generous donations to the foundation have helped cover the basic costs of operations as well as provide additional funding to scholarships, research, and career outreach programs for young women.

SPONSORSHIP OPPORTUNITIES



Platinum \$2,500:

- One complimentary annual membership
- Industry exclusivity
- Three (3) complimentary event tickets
- The opportunity to present for five (5) minutes at one (1) event of your choice excluding signature events
- Company exposure on CREW West Michigan website and all CREW emails that includes website with logo and website link
- Company logo featured on all event collateral and all event email notifications
- Name featured on powerpoint backdrop and/or company brochure predominantly displayed at events
- Social media shout-outs twice per year

Gold \$1,500:

- Two (2) complimentary event tickets
- The opportunity to present at one (1) event of your choice, excluding signature events
- Company exposure on CREW West Michigan website and all CREW emails that includes website with logo and website link
- Company logo featured on all event collateral and all event email notifications
- Name featured on powerpoint backdrop and/or company brochure predominantly displayed at events
- Social media shout-outs twice per year

Silver \$750:

- Company exposure on CREW West Michigan website and all CREW emails that includes website with logo and website link
- Company logo featured on all event collateral and all event email notifications
- Name featured on powerpoint backdrop and/or company brochure predominantly displayed at events
- Social media shout-outs twice per year

*Signature Events include Economic Forecast, Heart of the City, and Golf Outing

To apply or learn more
about CREW WM sponsorships,
contact:

Sarah Wolters
Sponsorship Liason
Sarah.Wolters@plantemoran.com

SPONSORSHIP OPPORTUNITIES



2024 Sponsorship Events

Golf Outing (September)

Title Sponsor	\$2,500
Eagle Sponsor (1)	\$1,000
Birdie Sponsor (6)	\$500
Hole Sponsor (9)	\$300

Food + Drink

Lunch Sponsor	\$900
Bloody Mary Bar Sponsor	\$500
Beverage Cart Sponsor	\$350

Fun

Closest to the Pin Sponsor	\$400
Longest Drive Sponsor	\$400
Breakfast Sponsor	Take and go breakfast



Economic Forecast (January)

Hosted by CREW WM, BOMA, Corenet, & IFMA

Event Title Sponsor (1)

4 (four) event tickets, speaking opportunity, prominent signage, logo on all materials

Lunch Sponsor (2)

2 (two) event tickets, signage by food, logo on all materials

Table Sponsor

8 (eight) event tickets at reduced cost, logo on all materials

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Sarah Wolters
Sponsorship Liason
Sarah.Wolters@plantemoran.com

SPONSORSHIP OPPORTUNITIES



February 2024 Sponsorship Event



2024 SPONSORSHIP OPPORTUNITIES
+ Diamond - Silver Sponsorship Levels include VIP Reception +

DIAMOND - \$5,000
10 EVENT TICKETS
EXCLUSIVE SIGNAGE @ ENTRY & STAGE
SPEAKING OPPORTUNITY
LOGO ON TABLE SIGNAGE

PLATINUM - \$2,500
8 EVENT TICKETS
EXCLUSIVE SIGNAGE @ REGISTRATION
RECOGNITION @ PODIUM
LOGO ON TABLE SIGNAGE

GOLD - \$1,000
6 EVENT TICKETS
SIGNAGE @ BAR & FOOD TABLES
RECOGNITION DURING 50/50
LOGO ON TABLE SIGNAGE

SILVER - \$750
4 EVENT TICKETS
SIGNAGE @ AUCTION TABLES
LOGO ON TABLE SIGNAGE

BRONZE - \$500
2 EVENT TICKETS
SIGNAGE @ WINE PULL
LOGO ON TABLE SIGNAGE

INDIVIDUAL TICKETS
\$100
INCL ALL FOOD & BEV



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COMPANIES REPRESENTED BY CREW WM MEMBERS



Accomplish Collective	Independent Bank	Rivian
Ben M. Miller Realty Co., Inc.	JLL	Rockford Construction
BLDI Environmental Engineering	Keller Williams Commercial	Secure Education Consultants
CBRE, Inc.	Kentwood Office Furniture	ServPro of South + Northwest GR
CDV5 Properties	Pure Real Estate Brokerage	Sun Title Agency
Commercial Bank	Rockford Construction	The Beachler Agency
Consumers Credit Union	Matthews RE Investment Services	The Owner's Rep.
Cutting Edge Sports Flooring	Megan Murray Interiors	Tower Pinkster
Cushman & Wakefield	Mercantile Bank	Transnation Title Insurance Co.
Custer Inc.	Miller Knoll	Trellis
Fancy Real Estate	Mister Car Wash	Triangle Associate
City of Grand Rapids	Nederveld Inc.	United Bank of Michigan
Ghafari Associates, LLC	Paradigm Design	Vision Real Estate Investment
Great Lakes Commercial Finance	Plante Moran	Warner Norcross + Judd LLP
First American Title	Progressive AE	
Hansen Insurance Group	Pure Real Estate Management	
Haworth Inc.	Rhoades McKee PC	



THANK YOU TO OUR 2023 ANNUAL SPONSORS



PARADIGM DESIGN



plante moran

cluster



The
OWNER'S REP

The logo for Bradley Company, featuring a stylized graphic of three overlapping shapes in blue, green, and yellow to the left of the text "BRADLEY COMPANY" in a white, sans-serif font on a dark grey rectangular background.

BRADLEY
COMPANY